

MARMORE

MENA INTELLIGENCE

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# GCC Banks - Making Them Digitally Ready

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# About Marmore

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Marmore MENA Intelligence is a fully-owned research subsidiary of Kuwait Financial Center 'Markaz'. Since 2006, Markaz Research has been at the forefront in disseminating thought-provoking, hard-data backed research reports. Marmore continues that legacy with a focused approach to providing actionable solutions for business leaders and policymakers.

Since its inception, Marmore has published over 700 research reports and covered more than 25 varied industries and infrastructure segments; all focused primarily on the GCC economies. (To view our Research Library, please [click here](#))

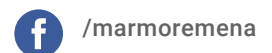
With over 30 policy and regulatory research studies published, Marmore has partnered with renowned regional think-tanks and opinion-leaders to publish some of these intellectually provoking policy research papers. These research studies aim to initiate dialogue and propose better solutions to existing economic conundrums. (To view our Policy & Regulatory research report, [click here](#))

Marmore provides research-based consulting solutions to help understand current market conditions, identify growth opportunities, assess supply/demand dynamics, and make informed business decisions.

Almost on a weekly basis, Marmore publishes thematic economic, industry, policy and capital market reports. Marmore has been recently conferred **"Research Provider of the Year - 2018"** award by Global Investor, a Euromoney Group company. To learn more, visit [www.marmoremna.com](http://www.marmoremna.com)

## OUR JOURNEY SO FAR

- Over **700** reports/insights published
- Over **63** Client projects executed
- Frequent media citations and conference participation
- Active social media presence



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How Marmore can  
help GCC Banks?



With the emergence of technology, countries are moving from 4G to 5G connections and storage is moving from on premise to cloud, opening up newer possibilities and paving way for digitization of several services. This also paves way for banks to get digital savvy. Globally concept of open banking and NEO banks (fully digital banks) are getting popular and so is the trend catching up in the GCC markets. Fifty-three percent of bank CIOs assess that their business performance is ahead or far ahead of where it otherwise would have been had Covid-19 not become a global pandemic<sup>1</sup>. It's time that the GCC banks get completely Digital ready and embrace the new reality for bettering their customers' journey.

<sup>1</sup> Gartner's annual publication 2021 CIO Agenda: A banking perspective



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